

# Newberry County *Chamber of Commerce* *& Visitors Center*

Building Business | Connecting Community



**MISSION:** To promote a positive business environment and to enhance the quality of life in Newberry County by supporting the state and county economic development efforts while meeting the needs of our communities and members.

**VISION:** To create a community where every citizen, individual and corporate, can reach their full potential and become a positive contributor to Newberry's economic well-being and quality of life.

1209 Caldwell Street • P.O. Box 396 • Newberry, SC 29108

Ph: (803) 276-4274

E-Mail: [chamber@newberrycounty.org](mailto:chamber@newberrycounty.org)

[www.newberrycountychamber.com](http://www.newberrycountychamber.com)

Be a part of making Newberry County a better place to do business.

## What does your Chamber Offer?

### Advertising/Marketing Opportunities

- Chamber Champion Levels
- Chamber Website
- Community Calendar
- Information available in the Visitors Center
- Member Referral Only
- Newberry County Directory
- Ribbon Cuttings/Grand Openings
- Social Media Presence
- Sponsorship of Events
- Website Listing
- Weekly E-Newsletter

### Networking

- Annual Banquet
- Business After Hours
- New Member Receptions

### Member Education Opportunities

- Federal, State, and Local Legislation updates and feedback
- Informational Breakfasts
- Workshops and Forums

### Community Involvement

- Advisory Committee of the Newberry County Career Center
- Newberry County Coalition on Underage Drinking
- Newberry County Governmental Association
- Pumpkin Painting Party
- Santa's Workshop

### Chamber Committees

- Ambassadors
- Education and Workforce Development
- Special Events

### Chamber Programs

- Grow Newberry Farmers Market – Member of SC Association of Farmers Markets
- Jr. Leadership Newberry County – collaborative effort with the City of Newberry and Clemson Extension
- Leadership Newberry County
- Mentoring Newberry County – collaborative effort with Newberry County Young Professionals, Rotary Club of Newberry, and The Champions
- Newberry County Young Professionals

### Member of

- SC Chamber of Commerce
- MIDSTATE Chamber Alliance

### Tourism Events for Newberry County

- Ag + Art Tour
- Christmas Tour of Homes
- Relocation/Information Packets
- Visitors Center

## Benefits of Membership

**One-on-One Orientation:** Schedule a personal orientation with a staff member to get an overview of all of our member benefits and how you can best utilize the services provided.

**Member Spotlight with Photo(s):** Provide us with a brief description (fewer than 350 words) and schedule or submit a photo or two for an issue of "Membership Monday." Photo(s) and bio can be sent via email to [chamber@newberrycounty.org](mailto:chamber@newberrycounty.org).

**Grand Opening/Ribbon Cutting Services:** As a member, the Chamber will utilize its resources to promote your Grand Opening or Ribbon Cutting Ceremony. We will market and manage your event to be sure you get the most attention and exposure throughout the community.

**Tourist Information Center:** As Newberry County's Official Tourist Information Center, we offer members an opportunity to display brochures, pamphlets, business cards, etc. We are conveniently located in historic downtown Newberry at 1209 Caldwell Street. We entertain more than 3,000 visitors annually.

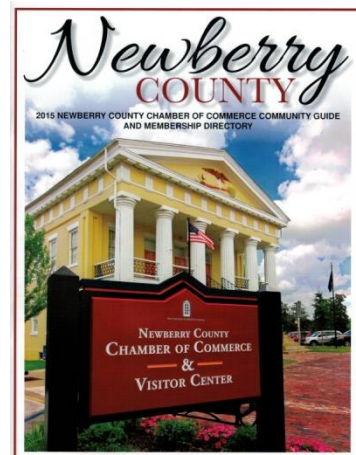
**Referrals:** An exclusive benefit for Chamber members. Your chamber receives thousands of calls, emails, walk-ins, and website visits throughout the year. We furnish referrals for members only.

**Website Listing:** Your business will be listed under a category of your choice and available for the entire world to see! Our online directory is a great resource for the entire community to utilize, as well as visitors. Get a link to your website under your listing on our website at [www.newberrycountychamber.com](http://www.newberrycountychamber.com).

**Weekly E-Newsletter:** We email the newsletter to all members, plus anyone who subscribes, every week. Only members receive space for a description of their business in the Member Spotlight. Only members receive advertising space, so if your business has something special going on, we encourage you to let us know. We will help promote it in our newsletter.

**Membership Directory and Information Guide:** In addition to the website listing, your business will receive a listing in our guide. Members are listed in a business category and alphabetically. Several thousand copies are distributed to businesses, hotels, and South Carolina Welcome Centers, included in relocation/information packets, and available for residents and visitors. Advertisements, in full color, are also available for a nominal cost, making this publication an excellent advertising and promotional opportunity. This guide is often the first resource residents and visitors turn to when seeking information or a service.

**Advocacy –Your Voice for Business:** The Newberry County Chamber of Commerce provides representation on the local, state, and national levels, as well as monitors issues of the county municipalities and state government. Your Chamber is a member of the South Carolina Chamber of Commerce as well as US Chamber of Commerce.



**Sponsorships:** Your Chamber provides sponsorship opportunities to help market and advertise your business at all Chamber events. Contact the Chamber for more information on sponsoring an event or providing door prizes.

**Chamber Conference Room:** Complimentary use of the Chamber conference room for business purposes during regular business hours.